

GALVESTON COLLEGE WHITECAPS

ATHLETIC LOGO BRAND STYLE GUIDE

2024 UPDATE

ATHLETIC LOGO: PRIMARY MARK

FULL COLOR



ATHLETIC LOGO: PRIMARY MARK

GRAYSCALE

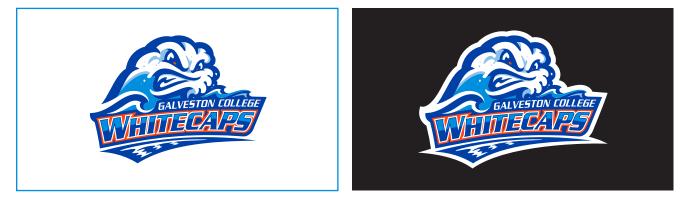


ATHLETIC LOGO: PRIMARY MARK

FULL COLOR ON COLORED BACKGROUND OPTIONS







ATHLETIC LOGO: WORD MARK

FULL COLOR



FULL COLOR WORD MARK ON COLOR BACKGROUND OPTIONS











ATHLETIC LOGO: MASCOT MARK

FULL COLOR



FULL COLOR COLOR BACKGROUND OPTIONS



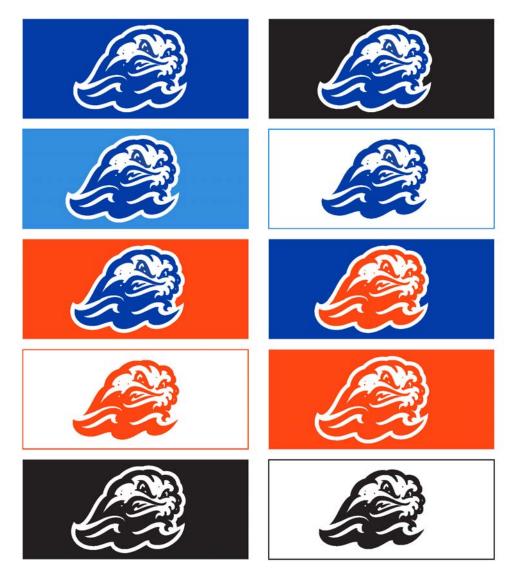
ATHLETIC LOGO: MASCOT MARK

ONE-COLOR OPTIONS



ATHLETIC LOGO: MASCOT MARK

ONE COLOR ON COLOR BACKGROUND OPTIONS



ATHLETIC LOGO: TYPOGRAPHY

PRIMARY DISPLAY TYPEFACE



SECONDARY DISPLAY TYPEFACE

ATHLETIC LOGO: COLORS

SERPENTINE MEDIUM SERPENTINE MEDIUM OBLIQUE

SERPENTINE BOLD SERPENTINE BOLD OBLIQUE





GALVESTON COLLEGE WHITECAPS

Athletic Director/Head So tball Coach: Kelly Raines Head Baseball Coach: Brian Reinke Assistant Softball Coach: Rome McNary Assistant Baseball Coach: Ryne Edmondson

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